

P O R T F O L I O

B2B/ LIGHTING



The WELL® Marketing Communications

Hearthside Foods

Logo, Stationery



The WELL® Marketing Communications

Identity, Campaign Theme, Tagline, Message Hierarchy, Collateral



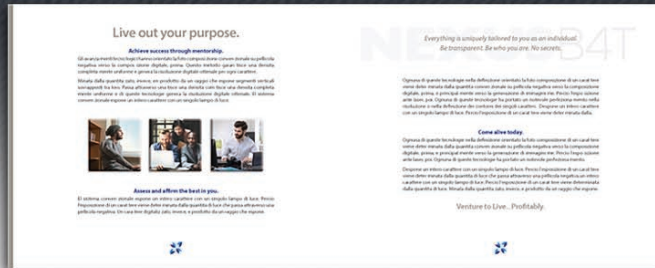
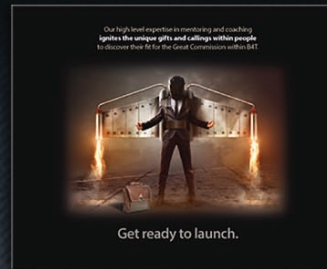
ELEVATECMO™
Unlocking the potential of brands, products, and people.



The WELL® Marketing Communications

Nexus B4T

Campaign Theme, Tagline, Message Hierarchy, Collateral



Real Business. Real Impact.



The WELL® Marketing Communications

Bonforte Company

Logo & Stationery



Bonforte*Company*

•

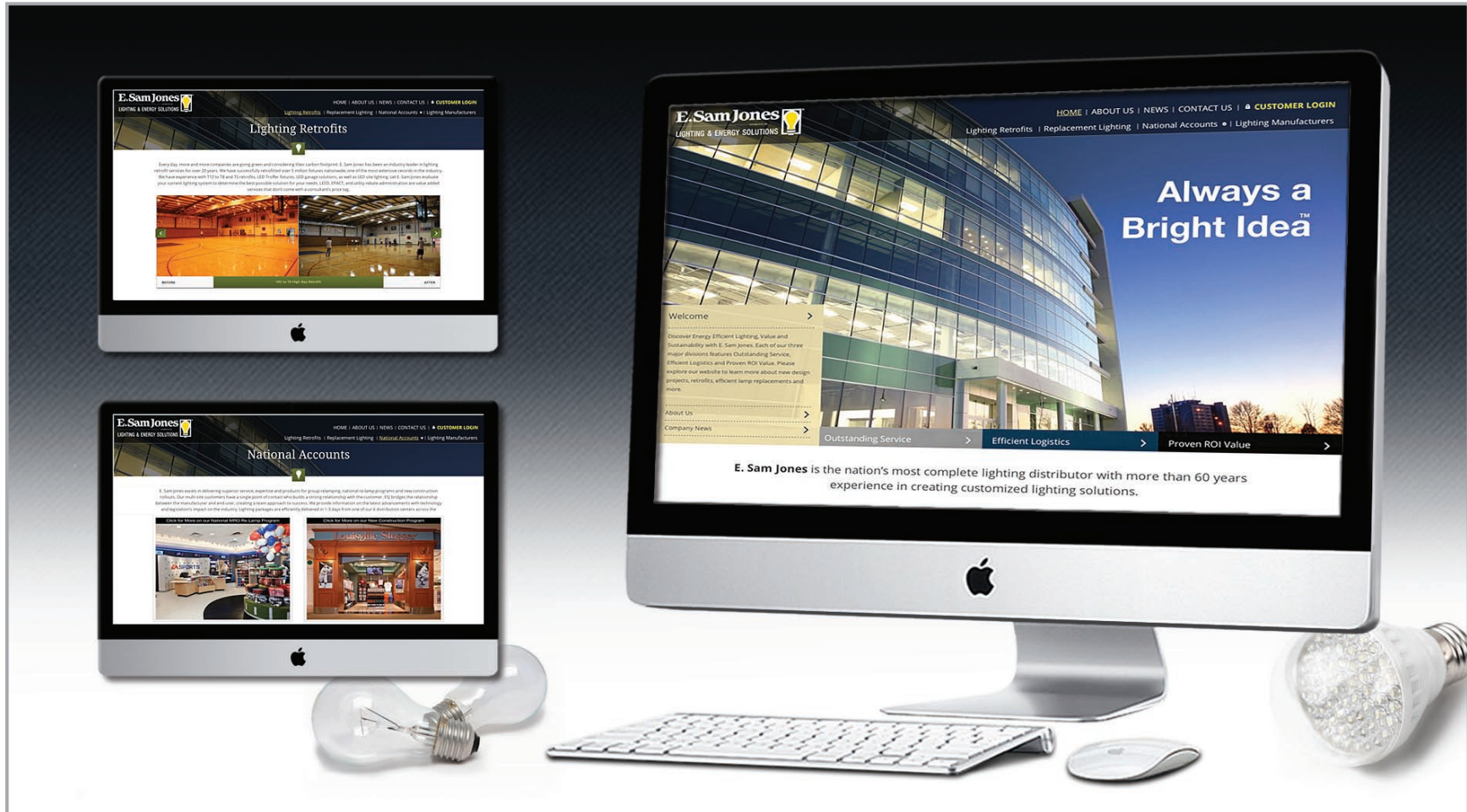
.....



The WELL® Marketing Communications

E. Sam Jones

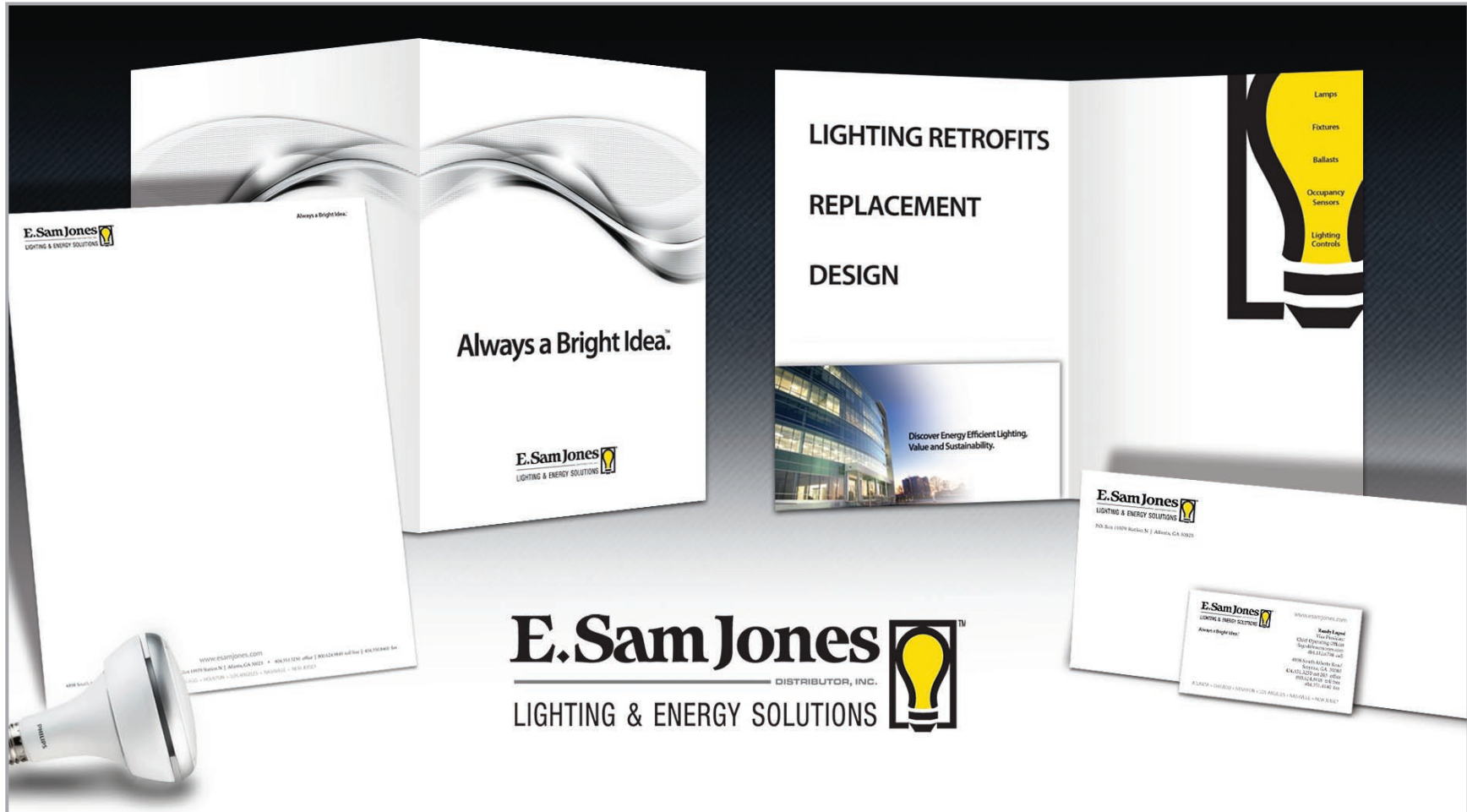
Website



The WELL® Marketing Communications

E. Sam Jones

Logo, Stationery, Sales Collateral



E. Sam Jones
DISTRIBUTOR, INC.
LIGHTING & ENERGY SOLUTIONS



The WELL® Marketing Communications

E. Sam Jones

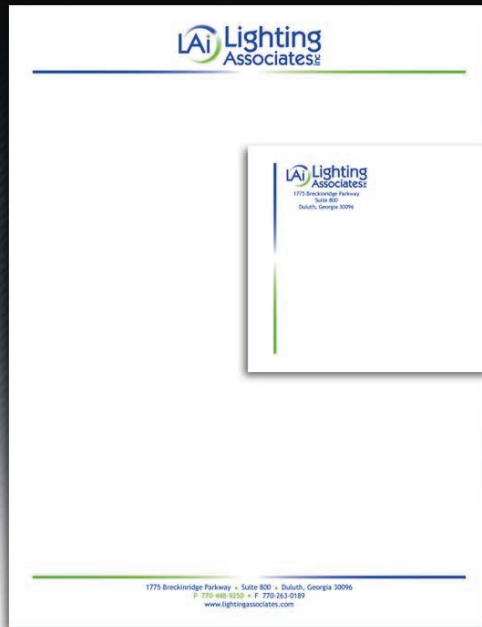
Trade Show Booth



The WELL® Marketing Communications

Lighting Associates

Logo, Stationery and Lobby Sign



The WELL® Marketing Communications

Lighting Associates

Website, Twitter, Facebook, LinkedIn



The WELL® Marketing Communications

OutdoorLink

Website



The WELL® Marketing Communications

OutdoorLink

Sales Sheets & Advertising



Control the Displays. Enjoy the Power.

Control and monitor billboard lighting through cell, laptop or tablet.

The wireless access from **smartlink** SYSTEMS

A power product from OutdoorLink, Inc.

14-000000 • 400-0000 • 400-0000 • 400-0000 • 400-0000 • 400-0000

outdoorlink
The power to display the world.

1000 Lakeside Drive, Suite 100 • Birmingham, AL 35203 • www.outdoorlink.com



Control the Digital. Enjoy the Power.

Reboot, power-cycle, remote shutdown and start-up through cell, laptop or tablet.

The wireless access from **smartlink** SYSTEMS

400 DIGITAL KIT

A power product from OutdoorLink, Inc.

14-000000 • 400-0000 • 400-0000 • 400-0000 • 400-0000 • 400-0000

outdoorlink
The power to display the world.

1000 Lakeside Drive, Suite 100 • Birmingham, AL 35203 • www.outdoorlink.com



Transparent Proof of Performance

Control the Proof. Enjoy the Power.

Take real-time pictures of your ad copy through cell, laptop or tablet.

The wireless access from **smartlink** SYSTEMS

C/C KIT

A power product from OutdoorLink, Inc.

14-000000 • 400-0000 • 400-0000 • 400-0000 • 400-0000 • 400-0000

outdoorlink
The power to display the world.

1000 Lakeside Drive, Suite 100 • Birmingham, AL 35203 • www.outdoorlink.com



Control Your Destiny. Enjoy the Power.

Control and monitor billboard transparency through cell, laptop, tablet or app.

The wireless access from **smartlink** SYSTEMS

A power product from OutdoorLink, Inc.

14-000000 • 400-0000 • 400-0000 • 400-0000 • 400-0000 • 400-0000

outdoorlink
The power to display the world.

1000 Lakeside Drive, Suite 100 • Birmingham, AL 35203 • www.outdoorlink.com

Control the Proof. Enjoy the Power.

Take real-time pictures of your ad copy through cell, laptop or tablet.

Transparency is the Future.

The camera is mounted on the light fixture that shows the picture. Next, the image is sent to the C/C which compresses the image and sends it to the C/C. The SmartLink C/C Kit sends the image directly through the cellular network to the SmartLink C/C Kit which then sends the image from any web-based device.

SmartLink C/C Kit can lead the way.

The SmartLink C/C Kit is a wireless digital display system that can be used to control and monitor billboard lighting through cell, laptop or tablet. Customers can view the ad copy 24 hours a day. This provides real-time feedback to the customer.

• Pictures are available in color
• Pictures are sent to the customer within minutes

The wireless access from **smartlink** SYSTEMS

C/C KIT

A power product from OutdoorLink, Inc.

14-000000 • 400-0000 • 400-0000 • 400-0000 • 400-0000 • 400-0000

outdoorlink
The power to display the world.

1000 Lakeside Drive, Suite 100 • Birmingham, AL 35203 • www.outdoorlink.com

Control the Displays. Enjoy the Power. **smartlink**

Click here for **smartlink** solutions. **smartlink**

Reseller Support Program

Year One Starter Pack

This is a \$6,000 value and a step on the way to becoming a part of the OutdoorLink Reseller Support Program.

Commercial Applications

OutdoorLink
Reseller Marketing Support Program

International Outdoor Advertising

Control the Market. Enjoy the Power.

Control and monitor billboard transparency through cell, laptop, tablet or app.

The wireless access from **smartlink** SYSTEMS

A power product from OutdoorLink, Inc.

14-000000 • 400-0000 • 400-0000 • 400-0000 • 400-0000 • 400-0000

outdoorlink
The power to display the world.

1000 Lakeside Drive, Suite 100 • Birmingham, AL 35203 • www.outdoorlink.com



The WELL® Marketing Communications

OutdoorLink

Trade Exhibits



The WELL® Marketing Communications

OutdoorLink

Reseller Programs



Remote LightingLink
An Authorized Reseller of OutdoorLink, Inc.



IntelliConnect
Your SmartLink® connection

The WELL® Marketing Communications